

**myMEDIA 7702 Whiteboard**

**Product Description**

myMEDIA 7702 Whiteboard is a self-adhesive, surface-coated, white glossy whiteboard film made of polyester. It was developed for the production of memo boards and transforms any conceivable smooth surface, such as doors, windows, partitions, cabinets, tables, etc., into a writable, dry-wipe surface with ease. Application to smooth, flat surfaces is easy thanks to the 100 µm stable film and can be done wet or dry. The film is suitable for writing on with commercially available whiteboard markers, which can be wiped off dry as often as desired with suitable wipes without leaving any ghost writing behind. In addition, the film can be printed with UV-curable inks. If unsuitable pens (e.g. permanent markers) are used, the film can be cleaned with alcohol or cleaning solvent, but this could impair the whiteboard functionality. The product is ideal for memo boards in doctors' offices, hospitals, schools, kindergartens, meeting rooms, seminar rooms, hotels, restaurants and in many other areas. In combination with myMEDIA 7684 FerroStick, magnetic multi-boards can also be created.

**Physical Characteristics**

|                         |  |                                  |
|-------------------------|--|----------------------------------|
| Front material          | Polyester film, surface coated, dry wipeable             |                                  |
| Thickness / Weight      | 100 µm   |                                  |
| Colour / Finish         | White, glossy  |                                  |
| Adhesive                | Solvent polyacrylate, transparent, permanent             |                                  |
| Liner                   | Transparent PET liner, 25 µm                             |                                  |
| Durability              | Up to 1 year outdoor (vertical exposure, climate zone 1) |                                  |
| Application temperature | >= +10°C   |                                  |
| Temperature range       | -10°C to +70°C   |                                  |
| Adhesion after 24h      | 10 N/25 mm   | FINAT FTM 1 (on stainless steel) |
| Dimensional stability   | <= 1 mm shrinkage  | FINAT FTM 14                     |

**Storage**

|                    |   |
|--------------------|---|
| Shelf life         | Up to 1 year in unopened original packaging   |
| Storage conditions | +18°C to +25°C and 50 - 55% relative humidity   |
| Storage notice     | Remove the roll from the printer after each use and store in the sealed original packaging. |

**Printing Method**

|                 |            |
|-----------------|------------|
| Compatible inks | UV-curable |
|-----------------|------------|

**Processing and converting**

|                      |  |
|----------------------|--|
| Recommended surfaces | Smooth, flat substrates<br>The substrate must be dry and free of dust and grease. Plastic substrates must be completely outgassed so that no bubbles can form after bonding. |
| Application method   | Wet and dry application  |
| Lamination           | Not recommended.   |

### Application

|                 |  |
|-----------------|--|
| Unsuitable pens | If unsuitable pens are used (e.g. permanent markers), the film can be cleaned with alcohol or cleaning solvent, but this may impair the whiteboard function. |
|-----------------|--|

### Advantages and features

- White glossy whiteboard film
- Surface hardened and tempered
- Suitable for standard whiteboard markers
- Does not leave ghost writing
- Dry wipeable
- For indoor use and up to 1 year outdoor use
- Printable with UV-curable inks
- Suitable for wet and dry application

### Applications

- Menu cards
- Rosters
- Maps
- Calendars
- Scoreboards
- Presentation walls
- Medical practices
- Hospitals
- Schools
- Nurseries
- Meeting rooms
- Seminar rooms
- Hotels
- Gastronomy
- Interior design

### Important Notice

Information on physical and chemical characteristics is based upon tests, practical knowledge and experience. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Because of the variety of uses and applications, the purchasers should independently determine, prior to use, the suitability of this material to their specific use and carefully consider the suitability and performance of the product. The purchaser shall assume all risks for any use and application of the material. All specifications and technical data are subject to change without prior notice, errors and omissions expected. All warranty matters are regulated by our general terms and conditions.