

**myMEDIA 7504 Silver Crystal Glass QuickApply**

**Product Description**

myMEDIA 7504 Silver Crystal Glass QuickApply is a polymer plasticised, calendered vinyl film with very good durability. Its silvery sandblasted look gives any glass surface a high-quality appearance and sets impressive accents in terms of creative interior design. The adhesive has fine air channels for easy bubble-free bonding of large-format graphics. Therefore, only dry bonding should be used. The film can be cut on all commercially available cutting plotters and weeded well.

**Physical Characteristics**

Front material	Polymeric plasticised, calendered PVC film	
Thickness / Weight	80 µm	
Colour / Finish	Transparent, silver crystal effect	
Adhesive	Polyacrylate adhesive with air channels, permanent	
Liner	PE-coated kraft paper on both sides, 135 g/m <sup>2</sup>	
Durability	Up to 7 years unprinted (vertical exposure, climate zone 1)	
Application temperature	>=+15°C	
Temperature range	-30°C to +80°C	
Adhesion after 1 week	9 N/25 mm	ASTMD-903
Light transmission	ca. 57 %	DIN 53147
Colour fastness	Blue Wool Scale 7-8	DIN 53388
Dimensional stability	<= 0,45 %	Applied to aluminium after 48 hours at 70 °C
Chemical resistance	Resistant to most petroleum oils, greases, solvents, mild acids and alkalis	24h immersion test (applied)
Fire behaviour	Self-extinguishing	DIN 75200

**Storage**

Shelf life	Up to 2 years in unopened original packaging
Storage conditions	+20°C to +22°C at 50-55% relative humidity

**Printing Method**

Compatible inks	Not recommended
-----------------	-----------------

**Processing and converting**

Recommended surfaces	Suitable for flat substrates Substrate must be dry and free of dust and grease
Application method	Only suitable for dry application
Application notice	Always ensure that no water collects in the cut edge area of the film (e.g. in metal or plastic profiles) and that no condensation forms on the bonded glass pane. In these cases, as well as when applying to free-standing glass surfaces, the adhesive may be affected and discoloured.

### Advantages and features

- Easy bonding due to air channel technology
- Exclusive silver crystal look
- Very good flatness
- Outstanding dimensional stability
- Suitable for outdoor use up to 7 years
- Excellent price/performance ratio

### Applications

- Decorations on glass
- Decorations on mirrors
- Shop decoration, POS
- Shop window decoration
- Partition walls
- Company signage

### Important Notice

Information on physical and chemical characteristics is based upon tests, practical knowledge and experience. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Because of the variety of uses and applications, the purchasers should independently determine, prior to use, the suitability of this material to their specific use and carefully consider the suitability and performance of the product. The purchaser shall assume all risks for any use and application of the material. All specifications and technical data are subject to change without prior notice, errors and omissions expected. All warranty matters are regulated by our general terms and conditions.