

Product Description

myMEDIA 6351F Blueback Eco Plus is a white matt coated paper with blue reverse side designed for printing with Latex, Solvent and UV-curable inks. Eco-solvent inks are only suitable to a limited extent, therefore myMEDIA 6302F Blueback Pro is recommended for good colour saturation and brilliance. The matt surface is optimally suited to the needs of poster advertising. The high opacity and above all the excellent wet opacity, folding resistance, weather resistance and ink adhesion characterise this product for use in outdoor advertising. When used as an outdoor poster, the processing instructions must be observed. The ecological product is FSC® certified (FSC-C017326).

Physical Characteristics

Front material	Waterproof, one-side coated poster paper, blue reverse side
Thickness / Weight	115 g/m ² / 130 µm
Colour / Finish	White, matt
Opacity	> 99% in dry state
Wet elongation	ca. 0,5% in machine direction, ca. 2% cross direction
Durability	Indoor and outdoor
Print side	Outside rolled

Printing Method

Compatible inks	HP Latex, Solvent, UV-curable
Drying	The digital print must be ABSOLUTELY DRY! When drying the print, make sure that an adapted temperature is selected which on the one hand ensures that the print is dry and stackable, but on the other hand does not overdry the surface. It is advisable to leave the prints open for a few hours before further processing. When folding, care should be taken not to damage the coating. Rolling up is not recommended, as this can lead to problems with gluing due to the tendency to curl.

Storage

Shelf life	1 year if stored in original packaging
Storage conditions	+15°C to +25°C at 50% relative humidity

Advantages and features

- Outstanding print quality
- Great ink adhesion
- Very good wet opacity
- High folding break resistance
- Weather resistance
- High wet opacity
- Extraordinary stability
- Excellent price/performance ratio
- FSC® certified (FSC-C017326)



The mark of
responsible forestry
FSC® C017326

Application Instructions

Application	<p>When used as an outdoor poster, we recommend soaking the poster in pure water for approx. 15 minutes before gluing and keeping it moist until gluing. At least 24 hours, but no longer than 72 hours. Placing in paste is not recommended. For optimal gluing, we only recommend the use of original adhesives for this application, e.g. Bacoplac Bacocell or Henkel UST 2500N Zelura. Under certain circumstances (substrate, weather conditions, etc.) it is necessary to use suitable adhesion promoters. Additives such as antifreeze or bactericides should also only be used as original from the glue manufacturer, so that they are optimally matched to the glue properties. Solvents or glycols must not be used. Here, too, compatibility must be ensured by testing, as each additive also has negative properties. It is important that the glues are used undiluted. The product-specific instructions must be strictly observed. The printed side of the poster must be free of paste. Any paste applied must be washed off the finished poster. Ensure that there is sufficient glue at the edges and in overlapping glued areas. The time of gluing should be chosen so that direct sunlight is avoided immediately after gluing, as rapid drying can lead to the posters coming off and rolling up. In the interest of optimum installation, please make sure to inform the gluing company about the properties and processing instructions of this product!</p>
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Applications

- Outdoor advertising
- Event announcements
- Indoor posters
- Outdoor posters
- Opaque posters

Important Notice

Information on physical and chemical characteristics is based upon tests, practical knowledge and experience. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Because of the variety of uses and applications, the purchasers should independently determine, prior to use, the suitability of this material to their specific use and carefully consider the suitability and performance of the product. The purchaser shall assume all risks for any use and application of the material. All specifications and technical data are subject to change without prior notice, errors and omissions expected. All warranty matters are regulated by our general terms and conditions.