

myMEDIA 1727 Flatgrip White

Product Description

myMEDIA 1727 Flatgrip White is based on a white polypropylene film with a semi-matt coating that can be printed with commercially available Latex, Eco-Solvent, Solvent and UV-curable inks. Because of its high opacity, myMEDIA 1727 Flatgrip White has no problems with disturbing backlight. Thanks to the innovative micro-suction technology on the back, the film sticks to smooth surfaces. It is easy to apply, repositionable and removable without leaving any residue. Typical applications are short-term billboards at the POS and interior decorations.

Physical Characteristics

Front material	Coated polypropylene film, highly opaque
Thickness / Weight	160 µm
Colour / Finish	White semi-matt
Adhesive	Micro suction cup technology, transparent, removable without residue
Liner	PP film, 80 µm
Durability	Up to 6 months indoors (in low sunlight)
Application temperature	Min. +10°C

Printing Method

Compatible inks	HP Latex, Eco-Solvent, Solvent, UV-curable
Drying	The digital print must be ABSOLUTELY DRY! We recommend to dry for at least 48 hours prior to further processing in unwounded condition. If this is not possible the roll should be dried loosely winded in upright position on an air permeable (grid) floor to ensure air circulation. Insufficient drying may result in curling, shrinkage and insufficient adhesion which excludes any warranty. Therefore the drying has to be checked with practical methods like Tesatest (optimal with cross section), grab test, abrasion test and/or smell test prior to further processing and application.

Storage

Shelf life	1 year if stored in original packaging
Storage conditions	+15°C to +25°C at 50% relative humidity
Storage notice	Remove the roll from the printer after each use and store in the original sealed packaging.

Removability

Removability period	Generally permanently removable
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Processing and converting

Recommended surfaces	Smooth, flat or cylindrical surfaces, e.g. window glass, high-gloss lacquer. The substrate must be dry and free of dust and grease. A compatibility test between film and substrate is recommended.
Lamination	Lamination is not recommended.
Application method	Dry or wet application
Wet application	For bubble-free application, the substrate can be sprayed with some clear water. This must then be carefully squeegeed out. When applying, the liner can be placed between the printed surface and the squeegee to protect the print.
Reusability	If the surface is covered with dust, it can be carefully cleaned with clean water.

Advantages and features

- Reusability
- Trouble-free, simple application
- Easy to remove from almost all substrates
- High print quality
- Very good for use as a backglass sticker
- For Latex, Eco-Solvent, Solvent and UV-curable inks

Applications

- Reusable decorations (e.g. Christmas, Easter, etc.)
- Shop window decoration
- Shop window advertising
- Advertising stickers
- Display protection
- Short-term indoor applications
- Special sales promotions
- Large format graphics

Important Notice

Information on physical and chemical characteristics is based upon tests, practical knowledge and experience. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Because of the variety of uses and applications, the purchasers should independently determine, prior to use, the suitability of this material to their specific use and carefully consider the suitability and performance of the product. The purchaser shall assume all risks for any use and application of the material. All specifications and technical data are subject to change without prior notice, errors and omissions expected. All warranty matters are regulated by our general terms and conditions.